

# SUPER POWERED SMASH MASTERS™

CUSTOMIZABLE CARD GAME

## PRESS KIT!



**DARK  
UNICORN  
GAMES™**

### *Company overview, news, and media resources*

Dark Unicorn Games was established by a group of game industry veterans with the goal of making games that are small in scale but big on fun. Games in which the creators have creative control, to ensure that our high-quality standards are met. Games that are inclusive, bridging the gap of geekdom, expanding the army of young gamers our world so desperately needs.

### ABOUT THE GAME

Super Powered Smash Masters™ is a fast-paced, tongue-in-cheek, superhero-themed, customizable card game you can play with your whole family! It's crammed full of humor, amazing heroes, bizarre story twists, and dangerous puns.

Date Launched	October 2019
Team Size	4
Fundraising Status	Self Funded, Self Published
HQ Location	Apex, NC
Press Contact	megan@darkunicorngames.com

### AUDIENCE

Super Powered Smash Masters™ is aimed at families who like to play games together. It has layers of complexity but is easy to learn and acts as a primer for the CCG genre at large.

### PRESS RELEASES



March 29, 2016 ["Origin Story"](#)

Dec 31, 2019 ["SPSM Wins Mom's Choice Award®!"](#)





**DARK UNICORN GAMES**



2-10



8+



15 MIN.



## MEDIA ASSETS

A full set of media assets including game and company logos, screenshots, and more is available by following [this link](#). Let us know if you need assets at a specific size or dimension.

## CONTACT

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Partnership Inquiry: John O'Neill | [john@darkunicorgames.com](mailto:john@darkunicorgames.com)

## PRICING & INFORMATION

Smash Masters™ cards are available in both a Core Set and Standalone Expansion Set. Grab a deck and Smash It Up!

**Core Set:** 24 Heroes | 184 Cards | 2-4 Players

MSRP: \$29.99 | Product Dimensions: 10.5"x5"x3"

UPC: 00860001849806

**Expansion Set:** 12 Heroes | 92 Cards | 2 Players

MSRP: \$19.99 | Product Dimensions: 5.5"x5"x3"

UPC: 00860001849813



LEARN MORE AT:

**WWW.DARKUNICORNGAMES.COM**

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